

## **Oneida County Tourism Council**

### Meeting Minutes

December 1, 2008 – Northernnaire Resort and Spa

**Present:** Diane Hapka, Connie Madden, Gary Baier, Peter Wolk, Tera Fritz, Dick Dvorak, Patricia Broukal, Guy Hansen, Beth Poast.

1. Call to Order: Meeting called to order by President Diane Hapka at 1:40 p.m.
2. Approve Agenda: Motion to approve agenda (Madden/Wolk). Motion carried.
3. Approve Minutes: Motion to approve minutes (Baier/Wolk) Motion carried.
4. Approve Treasurers Report: Motion to approve treasurer's report (Madden/Wolk). Motion carried.
5. Approve Invoices: The following invoices were presented for approval:  
Trig's - \$245.91 (Centennial)  
Hodag Buyer's Guide - \$31.50 (Centennial)  
Motion to approve the above invoices (Wolk/Madden). Motion approved.
6. Dates of Future Meetings:  
No January Meeting.  
February 2, 2009 – 1:30 p.m. at Lake Tomahawk – Sloan Building.
7. Centennial Committee: Guy Hansen gave an update on the Centennial. There was a budget of \$7,500; total spent was \$6,627. Much of the money made was donated back to worthy causes. There were remaining postcards w/glass, and wooden coasters left. All the chambers/info centers divided them up and took them to sell at the individual locations. The balance went to the Rhinelander Chamber as there were also several courthouse postcards.
8. Grow North and OCEDC: We received a copy of the Indigo Corporation for the proposed business park. There will be a formal presentation December 18<sup>th</sup>.
9. ITBEC: Finalized proof of the map was passed around for any final corrections prior to printing.
10. Pilch & Barnet Report: The contract for 2009 was presented and reviewed for renewal. It was signed by Hapka and Dvorak. Pilch & Barnet has also been contracted by Villas County. This will promote more coordination of our efforts. Villas & Oneida Counties are planning further efforts to work together. They have already created "O.N.E." "Original Northwoods Experience."
11. Potential Oneida County Resort Tour: Discussion to coordinate a tour next Fall. Vilas County is also to be invited to attend. Hapka to get the Vilas County tour date and then come back with potential dates for Oneida County.

12. Election of Officers:

Gary Baier made a motion to retain current board members w/exception of Treasurer, who will have to be determined.

President – Diane Hapka

Vice President – Romelle Vandervest

Secretary – Kari Zambon

Treasurer – Connie Madden

Motion to approve 2009 Officers (Poast/Dvorak). Motion carried.

13. Public Comment/Communication: Pilch & Barnet presented the committee with a holiday gift basket.

Northern Lights Playhouse needs help w/promotions. Hansen to find out what they are looking for; possibly just advice.

14. Miscellaneous:

Bingoneida – not great involvement. Project well-received and positive feedback on the program overall – just not much involvement by local companies. Needs more press.

15. Adjournment: Motion to adjourn (Wolk/Baier). Motion carried at 2:50 p.m.